



# 2016 ADVERTISING OPPORTUNITIES Vet-Tech



## WEBSITE GALLERY PRODUCT AD

254w x 300h: \$50/month;  
\*rotating on home page

### Submission Procedures:

To submit electronic files, send to: [savt@savt.ca](mailto:savt@savt.ca)

254w x 300h

## FILE SPECIFICATIONS

- Dimensions (w x h) in pixels
- Accepted file formats include:
  - .GIF or .JPG images
  - .PDF

## CONTACT SAVT

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SaskVetTech



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saskvettechs



## NEWSLETTER ADVERTISEMENTS

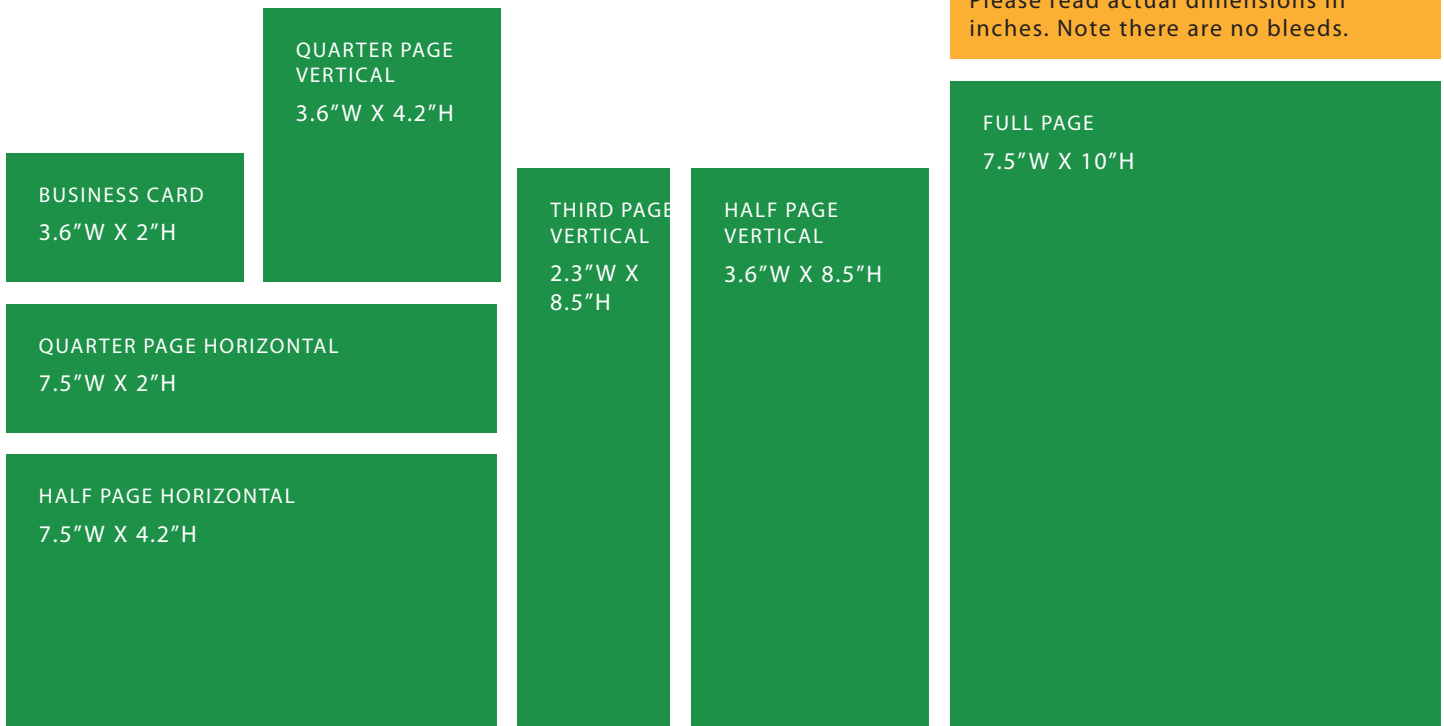


Diagram shows relative size of ads. Please read actual dimensions in inches. Note there are no bleeds.



### SAVT UPDATE • NEWSLETTER RATES

	1X	2X	3X	4X
Business Card	\$35	\$70	\$100	\$130
1/4 page	\$65	\$130	\$190	\$250
1/3 page	\$80	\$160	\$235	\$300
1/2 page	\$130	\$260	\$385	\$500
Full page	\$250	\$500	\$740	\$925
Full page Insert	\$200	\$400	\$500	\$750

Please contact [savt@savt.ca](mailto:savt@savt.ca) for details

### NEWSLETTER DEADLINES:

- October 15th for **November** Issue
- January 15th for **February** Issue
- April 15th for **May** Issue
- July 15th for **August** Issue



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